



EXPO INDIA



An Initiated by
IRST Foundation Pvt. Ltd.

.... *CAREER NAVIGATOR*



SPONSORSHIP & EXHIBITION PROPOSAL

www.expoindia.info

- ❖ HYDERABAD
- ❖ VIJAYAWADA
- ❖ VIZAG
- ❖ TIRUPATI
- ❖ NELLORE
- ❖ WARANGAL
- ❖ RAJAHMUNDRY
- ❖ ANANTAPUR

About EXPO INDIA

EXPO INDIA(EI) is one of the leading event management and educational promotion organization of India, dedicated to serve the student community by providing them with an easy access to education options and prospects almost at their doorsteps. It's an initiative by IRST, Registered by Central Government of India-MCA-21 with MSME Register Number, for more information please visit www.expoindia.info.



IRST reach to the students in the cities where educational options are limited. With more than Nine years of experience, Expo India Education Fair is now the most sought education fair in South India and various other states. The Education Fair has extended to more than eighteen cities and has proudly held more than 75 education & Research Events shows till now. This initiative has been appreciated by the exhibitors and their continuous support has made it possible for us to explore new market.

Education Fair organized by EI-IRST is not just an Indian fair It's supported for the full Admissions Guidance support from India's Top rated websites. They have been the first organiser of educational fair in Vijayawada, Hyderabad, Vizag, Nellore, Tirupathi, Warangal, Cuddapa and have enjoyed the status of *First Mover Advantage*, succeeding in proving beneficial for both the students and the institutes. Expo India- IRST is *the Indian Organization* to organise a fair, deeply focusing on Indian education. The participants and students can find themselves a very comfortable

"EITHER YOU RUN THE DAY, OR THE DAY RUNS YOU"

"ED UCATION IS THE ART OF MAKING MAN ETHICAL"

education stream and college to places like Tamilnadu, Andhra Pradesh, Telangana, Karnataka, Maharashtra, Gujarat and Uttar Pradesh.

Along with the Education Fair, we are simultaneously working on other projects such as **Carrier Navigators (CN)** - psychometric information for choosing the correct career and Career Directory- A Guide to choose the best institute and pursue the relevant career options for oneself, web portals www.mycn.in and www.expoindia.info which provides online viewing of your institution. In this information website with a separated page for each participated university, college and any training Institute. All these helps us reach to a wide range of people, thus equally benefiting the institutes with a large amount of database. The vision of the

organization is to constantly upgrade the importance of education to the youth and guide them through the path of career options and help in right decision making for a better future.

Our future is exciting... and it includes you!

EI- IRST Fair- 2018 is all set to break previous records! Over the last Two years, it has positively impacted 5,000+ students and helped them make right career choices. Hosted in two major education hubs: Hyderabad and Vijayawada; this mega event will help you connect, consult and converse with even more students that before!



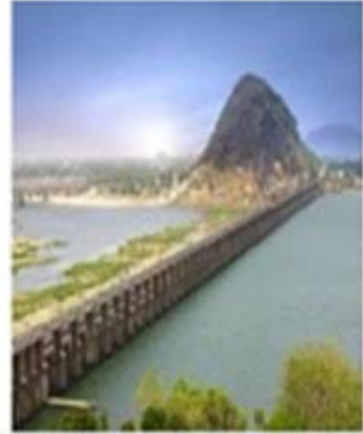
VENUE



HYDERBAD



VIZAG



VIJAYAWADA



NELLORE



TIRUPATI



KHAMMAM



ANANTAPUR



WARANGAL



RAJAHMUNDRY

TARIFF DETAILS

HYDERABAD

Stall Type	Size	Price
A	4X2	1,25,000/-
B	2X2	75,000/-
C	2X2	60,000/-

VIJAYAWADA

Stall Type	Size	Price
A	4X2	1,25,000/-
B	2X2	60,000/-
C	2X2	50,000/-

VIZAG

Stall Type	Size	Price
A	4X2	1,25,000/-
B	2X2	60,000/-
C	2X2	50,000/-

WARANGAL

Stall Type	Size	Price
A	4X2	1,00,000/-
B	2X2	60,000/-
C	2X2	50,000/-

TIRUPATHI

Stall Type	Size	Price
A	4X2	1,00,000/-
B	2X2	55,000/-
C	2X2	40,000/-

NELLORE

Stall Type	Size	Price
A	4X2	1,00,000/-
B	2X2	55,000/-
C	2X2	40,000/-

RAJAHMUNDRY/KAHMMAM

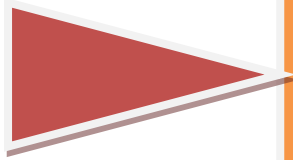
Stall Type	Size	Price
A	4X2	1,00,000/-
B	2X2	55,000/-
C	2X2	40,000/-

ANANTAPUR

Stall Type	Size	Price
A	4X2	85,000/-
B	2X2	45,000/-
C	2X2	37,000/-

> NOTE :

FLOOR PLAN & MAIN SPONSOR GIVEN BY AT THE TIME OF EXPO



The Location of the Expo and Dates will be finalized by the Expo India before 15 days, because Election Commission has going to pass the Local polls in Andhra and Telangana in the month of May, June so now EI will finalizing the dates and floor planes.

Title Sponsor 12X4 Sq.mtrs	Associate Sponsor 8X4 Sq.mtrs	Co-Sponsor 6X4 Sq.mtrs
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Participation Package Consist of the Following Facilities

- Stall size 2mt x 2mt (Height 8ft)
- Name Board of College/Universities.
- One table (size 36inch breadth and 30inch height)
- Two chair, two spot light,
- one 15 amp plug point,
- Two lunch coupon per day with 2 bottle mineral water per day
- Tea/Coffee twice a day Booth cleaning services

EXHIBITOR PROFILE

- Engineering Colleges
- Medical Colleges
- Pharmacy Colleges
- Management Colleges
- Overseas Consultants
- Education Abroad
- Hotel Management Colleges
- Fashion Technology Institutes
- Schools

REASON TO PARTICIPATE

- Cost Effective and strong marketing platform to connect with the target audiences.
- On spot student enrolment to the deserving students.
- Personal demonstration of the courses the students might apply for.
- Student friendly atmosphere
- Free entry for visitors & Pre-Counseling and Guidance on EAMCET, JEE & ICET Web Counseling 2017.
- Face to Face interaction with several prospective students.
- Benefit in terms of collecting data base from the education fair those are held across India.
- Participating institution can distribute their brochures, handouts to visitors.

Ads and Promotions

- Several institutional promotions
- Pre – event and during the event press conference and press releases for wider reach and awareness.
- Coverage and special features in leading newspapers and TV channels.
- Advertisements through local fm radio and Tv channels.
- Web advertising, social media and promotes activities through face book, Twitter and other social networking sites.
- Listing in the major education and exhibition related websites.
- Also promoted via SAPE's own Career Directory and a web portal www.expindia.info, www.mycn.in

Key Media Plan

OUTDOOR ADVERTISING	TV & FM	PAPER ADS	ONLINE
Posters, Invitation to to Schools	Etv, TV5 98.3 FM	Eenadu Sakshi	Websites, SMS, E-mails

SOME OF OUR PRESTIGIOUS ORGANIZATIONS

 SRYS	 MAHARAJA LAXMAN REDDY GROUP OF INSTITUTIONS	 Sri Indu Group of Institutions	 KPRIT	 CVSR
 IARE	 SPHN	 SRM Institute of Science and Technology	 SVS GROUP OF INSTITUTIONS DIVERGENT CAMPUS	 VIT GROUP OF INSTITUTIONS
 APJKTU	 KASTURBA BAI MEDICAL COLLEGE	 ACEG	 AITH	 APJKTU
 ASHOKA ASOK	 BHARAT INSTITUTIONS BIET	 BRIGHT The year right future	 BRILLIANT	 CMS For CA
 CMR Group of Institutions	 DOCTOR ABROAD	 E+	 GCTC	 GCTC
 GNA UNIVERSITY	 GNI Group of Institutions	 HMGI	 IACG	 ICBM
 SHARAD KUMAR SCHOOL	 ISTTM	 JBIT	 KG REDDY	 KGRH
 JNTU	 MALLA REDDY GROUP OF INSTITUTIONS	 NITHAN	 NU NIIT UNIVERSITY	 NSHT
 Sri Venkateswara Institute of Engineering and Technology	 RUDRA	 RIMT	 SISG	 SDS SDGI
 SRI VEENKATESWARA INSTITUTE OF ENGINEERING AND TECHNOLOGY	 Sri Venkateswara Group of Institutions	 MRTN	 STANLEY	 SRI PETER'S MEMORIAL COLLEGE
 SRI VEENKATESWARA INSTITUTE OF ENGINEERING AND TECHNOLOGY	 SVIT	 TPCE	 TRML	 VBIT
 VIVEKANANDA COLLEGE OF ENGINEERING AND TECHNOLOGY	 VMEG	 VISHVA VISHWANATHI	 Velocity	 WAY (2) PHILIPPINE MEDICAL EDUCATION

SPONSORSHIP CONTACT

This could be your organization's chance to provide students, parents and the general public with opportunities that may change the direction of their lives, while providing you the opportunity to promote and develop your business. To benefit from this unique opportunity or to learn more about what's available, please contact:

STALL BOOKING CONTACT

EXPO INDIA-IRST ACADEMY.PVT.LTD

Our Below Team for any Assistance

Head Office- CHENNAI	Branch Office- HYDERABAD	Branch Office- VIJAYAWAD
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INDIA



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EXPO INDIA - 2019