



EXPO INDIA

An Initiated by

IRST-INDIA Foundation Pvt. Ltd.



... CAREER NAVIGATOR ...



SPONSORSHIP & EXHIBITION PROPOSAL

www.expoindia.info

www.mycn.in

www.irst.world

deeply focusing on Indian education. The participants and students can find themselves a very comfortable education stream and college to places like Tamilnadu, Andhra Pradesh, Telangana, Karnataka, Maharashtra, Gujarat and Uttar Pradesh.

Along with the Education Fair, we are simultaneously working on other projects such as **Carrier Navigators (CN)** - psychometric information for choosing the correct career and Career Directory- A Guide to choose the best institute and pursue the relevant career options for oneself, web portals www.mycn.in and www.expoindia.info which provides online viewing of your institution. In this information website with a separated page for each participated university, college and any training Institute. All these helps us reach to a wide range of people, thus equally benefiting the

institutes with a large amount of database. The vision of the organization is to constantly upgrade the importance of education to the youth and guide them through the path of career options and help in right decision making for a better future.

Our future is exciting... and it includes you!

EI- IRST Fair- 2020 is all set to break previous records! Over the last Two years, it has positively impacted 5,000+ students and helped them make right career choices. Hosted in two major education hubs: Hyderabad and Vijayawada; this mega event will help you connect, consult and converse with even more students that before!



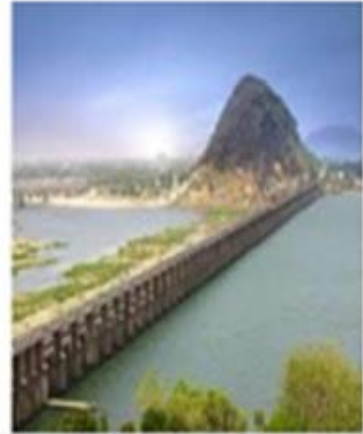
VENUE



HYDERBAD



VIZAG



VIJAYAWADA



NELLORE



TIRUPATI



KHAMMAM



ANANTAPUR



WARANGAL



RAJAHMUNDRY

TARIFF DETAILS

HYDERABAD

Stall Type	Size	Price
A	4X2	1,25,000/-
B	2X2	75,000/-
C	2X2	60,000/-

VIJAYAWADA

Stall Type	Size	Price
A	4X2	1,25,000/-
B	2X2	60,000/-
C	2X2	50,000/-

VIZAG

Stall Type	Size	Price
A	4X2	1,25,000/-
B	2X2	60,000/-
C	2X2	50,000/-

WARANGAL

Stall Type	Size	Price
A	4X2	1,00,000/-
B	2X2	60,000/-
C	2X2	50,000/-

TIRUPATHI

Stall Type	Size	Price
A	4X2	1,00,000/-
B	2X2	55,000/-
C	2X2	40,000/-

NELLORE/KURNOOL

Stall Type	Size	Price
A	4X2	1,00,000/-
B	2X2	55,000/-
C	2X2	40,000/-

RAJAHMUNDRY/KAHMMAM

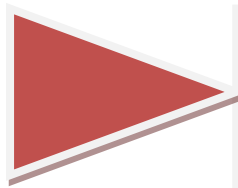
Stall Type	Size	Price
A	4X2	1,00,000/-
B	2X2	55,000/-
C	2X2	40,000/-

ANANTAPUR

Stall Type	Size	Price
A	4X2	85,000/-
B	2X2	45,000/-
C	2X2	37,000/-

> NOTE :

FLOOR PLAN & MAIN SPONSOR GIVEN BY AT THE TIME OF EXPO



The Location of the Expo and Dates will be finalized by the Expo India before 15 days, because Election Commission has going to pass the Local polls in Andhra and Telangana in the month of May, June so now EI will finalizing the dates and floor planes.

Title Sponsor	Associate Sponsor	Co-Sponsor
12X4 Sq.mtrs	8X4 Sq.mtrs	6X4 Sq.mtrs

Participation Package Consist of the Following Facilities

- Stall size 2mt x 2mt (Height 8ft)
- Name Board of College/Universities.
- One table (size 36inch breadth and 30inch height)
- Two chair, two spot light,
- one 15 amp plug point,
- Two lunch coupon per day with 2 bottle mineral water per day
- Tea/Coffee twice a day Booth cleaning services.

EXHIBITOR PROFILE

- Engineering Colleges
- Medical Colleges
- Pharmacy Colleges
- Management Colleges
- Overseas Consultants
- Education Abroad
- Hotel Management Colleges
- Fashion Technology Institutes
- Schools

REASON TO PARTICIPATE

- Cost Effective and strong marketing platform to connect with the target audiences.
- On spot student enrolment to the deserving students.
- Personal demonstration of the courses the students might apply for.
- Student friendly atmosphere
- Free entry for visitors & Pre-Counseling and Guidance on EAMCET, JEE & ICET Web Counseling 2019.
- Face to Face interaction with several prospective students.
- Benefit in terms of collecting data base from the education fair those are held across India.
- Participating institution can distribute their brochures, handouts to visitors.

Ads and Promotions

- Several institutional promotions
- Pre – event and during the event press conference and press releases for wider reach and awareness.
- Coverage and special features in leading newspapers and TV channels.
- Advertisements through local fm radio and Tv channels.
- Web advertising, social media and promotes activities through face book, Twitter and other social networking sites.
- Listing in the major education and exhibition related websites.
- Also promoted via SAPE's own Career Directory and a web portal
- www.expindia.info, www.mycn.in

Key Media Plan

OUTDOOR ADVERTISING	TV & FM	PAPER ADS	ONLINE
Posters, Invitation to to Schools	Etv, TV5 98.3 FM	Eenadu Sakshi	Websites, SMS, E-mails

SOME OF OUR PRESTIGIOUS ORGANIZATIONS

 SRYS	 MADRI LAXMAN REDDY GROUP OF INSTITUTIONS	 Sri Indu Group of Institutions	 KPRIT	 CVSR
 IARE	 SPHN	 SR	 SVS GROUP OF INSTITUTIONS INTILATED CAMPUS	 VISHVA GROUP OF INSTITUTIONS
 KJ Somaiya Institute of Technical Education	 MAHATMA THE HOSPITAL	 ACEG	 AITH	 ASHOKA GROUP OF INSTITUTIONS
 ASHOKA Institute ASOK	 BHARAT INSTITUTIONS BIET	 ERIGHT Group	 BRILLIANT	 CMS For CA
 CMR Group of Institutions	 DOCTOR ABROAD	 E+	 GCTC	
 GNA UNIVERSITY	 GNI Group of Institutions	 HMGI	 IACG	 ICBM
 ISMANIL BUSINESS SCHOOL	 ISTTM	 JBIT	 KG REDDY Group of Institutions	 KGRH
 KJ Somaiya Institute of Technical Education	 MALLA REDDY	 Dr. J.S. Rajaram Reddy Institute	 NU NIT UNIVERSITY	 NSHT
 KJ Somaiya Institute of Technical Education	 RUDRA	 RIMT	 SISG	 SDS SDGI
 SRIE EDUCATION GROUP TANCY	 St. Vincent's Group of Institutions	 MRTN	 STANLEY	 St. Peter's College
 SRIE EDUCATION GROUP TANCY	 SVIT	 TPCE	 TRML	 VBIT
 Vivekananda Education Society	 VMEG	 VISHVA VISHWANATH	 Velocity	 WAY (2) PHILIPPINE MEDICAL EDUCATION

SPONSORSHIP CONTACT

This could be your organization's chance to provide students, parents and the general public with opportunities that may change the direction of their lives, while providing you the opportunity to promote and develop your business. To benefit from this unique opportunity or to learn more about what's available, please contact:

STALL BOOKING CONTACT

EXPO INDIA-IRST ACADEMY.PVT.LTD

Our Below Team for any Assistance

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EENADU
INDIA



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